
B . O . A S S E T M A N A G E M E N T

*Charting the Path
to Real Estate Returns.*

Envisioning revenue scenarios for real estate.

B.O. Asset Management Co., Ltd.

Business

Target Sectors

Office | Hotel | Industrial | Retail | Residential

Asset Management & Deal Structuring

We analyze property potential from multiple perspectives to formulate optimal use strategies and investment plans. From AM plan development and cash flow modeling to stakeholder structuring, transaction execution, value-add during the holding period, and exit strategy—we provide comprehensive services across the entire real estate investment lifecycle, or selectively as our clients require.

01

Sourcing

Market intelligence
and property deal
sourcing

02

Revenue Strategy

Use strategy and
AM plan development
incl. stakeholder structuring

03

Feasibility

Cash flow modeling
viability analysis
risk assessment

04

Execution

Due diligence
contract negotiation
and closing

05

Asset Management

Value-add execution
tenant leasing, CAPEX
lease renegotiation

06

Exit Strategy

Market-driven
disposition timing
refinancing

Real Estate Brokerage & Advisory

We handle all aspects of real estate transactions, including buy/sell brokerage and portfolio strategy advisory. Leveraging our extensive network across funds, real estate companies, and financial institutions, we support optimal transactions tailored to the scale and characteristics of each deal.

Yuji Takai

Representative Director

Yuji began his career in construction project management at Schal Bovis (now Lend Lease) in Chicago. After returning to Japan, he worked on numerous construction projects including a sports stadium, prime commercial buildings, and corporate office fit-outs. He subsequently spent approximately nine years at foreign-capitalized real estate fund management firms—Asia Pacific Land and Phoenix Property Investors Japan—where he was involved in investment and asset management across suburban retail, urban restaurant development, Class B office portfolios, residential portfolios, urban commercial development, and urban office development. Throughout his career, he has been engaged end-to-end across sourcing, business planning, underwriting, execution, asset management, and exit, building extensive networks and experience in both real estate investment and construction.

In 2018, he founded B.O. Asset Management Co., Ltd. Combining hands-on construction expertise with real estate investment acumen, he designs bespoke revenue scenarios for each property.

Company

Company	B.O. Asset Management Co., Ltd.
Address	Tanaka Building 2F, 2-9-6 Kanda Tacho, Chiyoda-ku, Tokyo 101-0046
Established	October 2018
Capital	JPY 10,000,000
Representative	Yuji Takai
TEL (FAX)	03-3526-2855 (03-3526-2856)
WEB	https://boassetmanagement.com
License	Real Estate Brokerage Tokyo Metropolitan Governor (1) No. 111610

Access

Tanaka Building 2F, 2-9-6 Kanda Tacho, Chiyoda-ku, Tokyo 101-0046

Tokyo Metro Marunouchi Line "Awajicho" / Toei Shinjuku Line "Ogawamachi" Station Exit A1/A2, 2 min walk

Tokyo Metro Ginza Line "Kanda" Station Exit 5, 2 min walk

JR Yamanote / Keihin-Tohoku / Chuo Line "Kanda" Station North/West Exit, 5 min walk

